

LEO BURNETT COMPANY, Inc.

Ad No. 2915—Barber Shop—Reg. No. #7728—2nd Cover 4 1/2" Round—5 1/2" x 7 1/4"—Jen. 1972 (A)  
Printed in U.S.A.

**Where the flavor is.**

10 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking is Dangerous to Your Health.

Marlboro

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